



**ASBA MEMBERS
JOIN US!**

Group rate with selected
cabins starting under
\$450 per person,
double occupancy.

October 17th thru October 21st, 2005

**Attend three top-rated sales seminars
with "Legend of the Speaking Profession"
Bill Johnson, CSP
while cruising Baja Mexico!**

Join us for a four-night cruise including stops
at San Diego, Catalina and Ensenada.
Evening sailing Monday, October 17th from
Long Beach returning the morning of Friday,
October 21st.

Cost includes an exclusive evening reception,
all seminar materials, seminar tapes and a
hard cover, collectors' item book by more
than 12 popular speakers and leaders.

Bill Johnson has conducted sessions for over 1000 groups in
34 states and several foreign venues. He was named
"Salesman of the year" nationally by FORTUNE 500 Ampex
Corporation and later served as their National Sales Manager.
As President of a corporation in Phoenix he produced audio
and video tapes by over 100 top speakers and seminar
leaders including Joel Weldon, Naomi Rhode, Tom Hopkins,
Art Linkletter, Patricia Fripp, Og Mandino and Cavett Robert.

- ***The Way PROS Sell Today***
- ***Speeches Made Fun and Easy***
- ***Managing and Selling
Different People Differently***

Special Guest Speaker
Airline Captain Ron Nielsen
***Things you always wanted
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Author of *Chicken Soup for the Soul*
Presents *The Fearless FlightKit™*

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**For detailed information, please contact Western Connection
at 602-870-3333 or the ASBA office at 602-265-4563.**